

Hefty®

ENERGYBAG® PROGRAM

STARTER KIT



INTRODUCING HEFTY® ENERGYBAG® PROGRAM NOW AVAILABLE IN YOUR AREA



ENERGY BAG PROGRAM

Introducing the Hefty® EnergyBag® program! A groundbreaking initiative that collects many of the plastics that are currently hard to recycle and turns them into something useful again—instead of sending them to the landfill!

- No need to sign up
- Available in your area
- Send less plastic to the landfill

Anyone can participate! Here's how:

1. COLLECT

Fill the official Hefty® orange bag with plastics that are hard to recycle (see below for a full list).



2. CLOSE

Once filled, tie the official Hefty® orange bag and place in your recycling cart along with your normal recycling.



3. CONVERT

The filled bags will be picked up with your normal recycling and then converted into useful resources like energy, fuel and durable building materials.



What goes into the official Hefty® orange bags?

- **Plastic Pouches:** Juice and baby food squeeze pouches
- **Plastic Wrap & Bags:** Food storage bags, salad bags, dry cleaning bags, deli packaging and cereal liners
- **Plastic Tableware:** Plates, cups, straws and utensils
- **Flexible Containers:** Yogurt, sour cream, pudding cup containers
- **Foam Products:** Cups, plates, to go containers
- **Plastic Tubes:** Toothpaste and lotion tubes
- **Plastic Shipping Items:** Bubble wrap, air packs and plastic envelopes

To download a full list, go to: heftyenergybag.com

BEFORE AFTER



"We used to have four bags of trash a week and now we are down to two... It's making a difference for our house."

- Hefty® EnergyBag® Program Participant

Add the Hefty® EnergyBag® Program to your recycling routine



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For more information on the Hefty® EnergyBag® Program and a list of retailers please visit:

heftyenergybag.com